What is claimed:

1.   An information ranking system comprising:

information analyzing means for analyzing contents-information concerning an investigation target page on the Internet; and

ranked value calculating means for calculating a ranked value indicating the factuality and reliability of said investigation target page, based on the analysis result of said information analyzing means.

2.   An information ranking system of claim 1,

wherein said investigation target page is designated by a user.

3.   An information ranking system of claim 2, further comprising:

guarantee data preparing means for preparing ranking guarantee data of said investigation target page, based on the ranked value calculated by said ranked value calculating means; and

guarantee data sending means for sending the ranking guarantee data prepared by said guarantee data preparing means to the user who has designated said investigation target page.

4.   An information ranking system of claim 2, further comprising:

guarantee fee determining means for determining a guarantee fee to be imposed on the user who has designated said investigation target page; and

fee imposition detail sending means for sending fee imposition details determined by said guarantee fee determining means, to the user who has designated said investigation target page.

5.   An information ranking system of claim 1, further comprising:

information offer receiving means for receiving an information offer concerning a page on the Internet;

information offer reward determining means for determining an information offer reward corresponding to the information received by said information offer receiving means; and

information offer reward paying means for paying the information offer reward determined by said information offer reward determining means to an information provider.

6. An information ranking system of claim 1, further comprising:

a database for storing the ranked value calculated by said ranked value calculating means; and

information disclosing means for disclosing the ranked value stored in said database.

7. An information ranking method comprising:

an information analyzing step for analyzing contents-information concerning an investigation target page on the Internet; and

a ranked value calculating step for calculating a ranked value indicating the factuality and reliability of said investigation target page, based on the analysis result of said information analyzing step.

8. A computer-readable recording medium recorded with an information ranking program for rendering a computer to realize:

an information analyzing function for analyzing contents-information concerning an investigation target page on the Internet; and

a ranked value calculating function for calculating a ranked value indicating the factuality and reliability of said investigation target page, based on the analysis result of said information analyzing function.